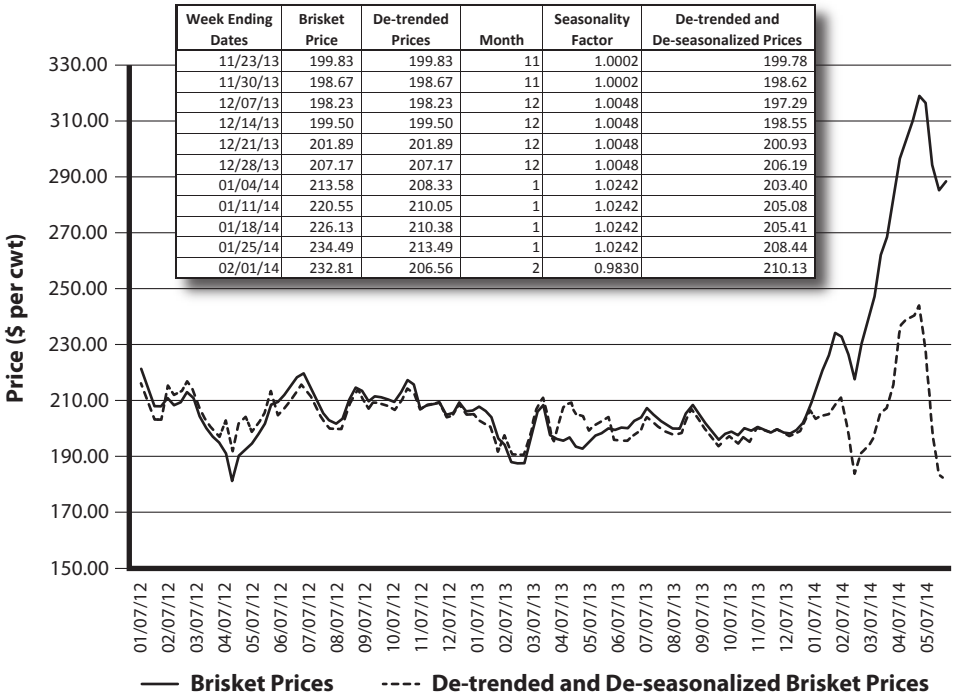


| Week Ending Dates | Brisket Price | De-trended Prices | Month | Seasonality Factor | De-trended and De-seasonalized Prices |
|---|---|---|---|---|---|
| 11/23/13 | 199.83 | 199.83 | 11 | 1.0002 | 199.78 |
| 11/30/13 | 198.67 | 198.67 | 11 | 1.0002 | 198.62 |
| 12/07/13 | 198.23 | 198.23 | 12 | 1.0048 | 197.29 |
| 12/14/13 | 199.50 | 199.50 | 12 | 1.0048 | 198.55 |
| 12/21/13 | 201.89 | 201.89 | 12 | 1.0048 | 200.93 |
| 12/28/13 | 207.17 | 207.17 | 12 | 1.0048 | 206.19 |
| 01/04/14 | 213.58 | 208.33 | 1 | 1.0242 | 203.40 |
| 01/11/14 | 220.55 | 210.05 | 1 | 1.0242 | 205.08 |
| 01/18/14 | 226.13 | 210.38 | 1 | 1.0242 | 205.41 |
| 01/25/14 | 234.49 | 213.49 | 1 | 1.0242 | 208.44 |
| 02/01/14 | 232.81 | 206.56 | 2 | 0.9830 | 210.13 |

**Norwood et al 2/E**

Figure 10.3

30p0 wide X 22p0 High